



City to City

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Identités pluriels et contextes urbains: nouvelles approches aux politiques de la migration

Caterina Praticò – General Coordinator



www.interregc2c.net



Nord Est SUD Ouest
INTERREG III C

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City to City is a Regional Framework Operation
of the Interreg III C programme,
focused on the issue of the « Phenomenon of migration » in Europe.

In particular, C2C acts on the *governance* of this phenomenon in the so-called
“destination countries”,
but involves some origin countries as well in its partnership.

By using a “multicultural approach”, it enfaces the main factors, linked to the
social and cultural dynamics, that occur today across Europe.
As a result of this commitment, it has got the ambition to improve the
economic development tools and policies (and the labour market, in particular)
and the social cohesion.



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Coherently with its declared objectives, C2C has experienced some best cases of integration opportunities of migrants,

-actions **“within Europe”** for the so-called *“short networks”* of communities living in the EU urban contexts and

-actions **“between Europe and the origin countries”** for the so-called *“long networks”* linking the communities with their origin countries.



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The C2C Operation impacts on the development of the European and national debate about the migration issue, its effects, its understanding and its management.

C2C contributes to the European debate about migration by collecting the views of the different actors involved at the regional and local level and giving voice to the different geographical contexts all across Europe (regions where the migration phenomenon is at an advanced stadium and regions where it is all new and problematic).

The adopted strategy has involved a variety of institutions and organizations for the creation of an integrated approach at a territorial scale.

At present, the C2C Operation is being implemented by 56 organizations (1st level partners + Pilot Project Partners) in 11 regions of 7 European States.



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Moreover C2C is working in Brussels as well, with its **“European Centre for Migration policies”**.

This centre is now representing the physical structure where the results of the projects, achieved in the various territories, are embedded in a transnational system and translated in “terms of dialogue with the European institutions”.

The C2C Brussels centre represents the front desk of the C2C Operation in “Europe”.



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Another operative and accessible centre created within the C2C Operation is the **C2C Resource Centre**, an online platform that performs and provides services addressed mainly to the operators working in the sector of migration

(social, cultural, educational, health, legal, etc), secondarily it is addressed directly to migrants.

The C2C Resource Centre runs on the Operation website,
the access is free but needs a registration password





THE CITY TO CITY RESOURCE CENTRE

By now the online services are:

- online language training (a course of Italian).
- accreditation: this service consists in an online system to manage the accreditation process for organisations / public bodies / companies operating in the migration context. It is possible to search for the credited structures inserted in the database. Following a registration procedure, the operators interested in the accreditation will be evaluated on their structures and logistic capabilities, on economic and financial requirements, on professional competences and human resources. By being part of the accredited operators, the organisation can enter a privileged group for the exchange of experiences and best practices at national and international level.





THE CITY TO CITY RESOURCE CENTRE

- a forum for the various actors operating in the migration context, for the integration of skills, the exchange of information and best practices.
- online mediation training, addressed to the organisations / public bodies / companies operating in the migration context. The training is aimed to qualify the capacity of intercultural “mediation” in the offer of the public services to the migrant population.
- Transnational Communication supporting mobility in Europe
 - Migrants Network
 - Before you go (gateway addressed to migrants in their own countries)



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The main impact of the C2C Resource Centre is on the "*accessibility*" of migrants to the public services and to the European lifestyle standards.

The analyses and researches that C2C has produced have enlightened the necessity to impact on other spheres of the migration phenomenology:

mainly the *socio-cultural integration, the labour market dynamics and the urban/territorial planning of public social space, productive settings, education and housing.*





These relevant needs have addressed the main lines for the selection of the 5
Pilot Projects of the City to City Operation.

1. Pilot Project C2C **BPR-ME “Business Promotion Rainbow”** – supports entrepreneurship, business development and start-ups for migrants in host and origin countries by: increasing the knowledge and business mindset of migrant potential entrepreneurs; experimenting new business promotion initiatives and enlightening their direct positive economic effects; strengthening links between the host and the origin country.
2. Pilot Project C2C **Midit “Migrants Development and Integration Tool”** provides the assessment of migrants skills and competences, contacts with SME and a multi-channel and a multi-language platform performing innovative services to migrants and operators, mostly stressing aspects of training and information.





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3. Pilot Project **C2C EASY “Equal Access to Social Services – Yes”**
improves social and intercultural mediation and provision of social-sanitary services, in which the figure of the mediator is really important for the integration of immigrants. In general the Project works in the fields of socio-sanitary services, housing and education.
4. Pilot Project C2C **InsO “Inside/Outside: empowering and including migrant women and families”** –
supports the integration of migrant women and increases their life opportunities. In particular it promotes access to information and public/non public services for migrant women and their families; improves joint working between public services and non-governmental organisations to meet their needs; captures the impact of improved access to services on women and families.





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5. Pilot Project C2C **Re.la.te.** “**Network of Territorial Laboratories**” – aims at defining new models of urban planning, upgrading actions on living units and districts, use of new participation methodologies, acquisition of awareness of one's own rights by migrant communities. It contributes to define new scenarios for a multiethnic city through activities of awareness, activities of study and collection of the materials, seminars and reports, creation of the network of the 4 Territorial Laboratories, that are essential to exchange experience and knowledge about migratory phenomenon.



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For information ask to :

Caterina Praticò
ca.pratico@regcal.it
+39.334 6502756



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